

THE TOWN OF FRONT ROYAL IS REBRANDING

IN COLLABORATION WITH:

darwin
brand operations

MADEBYDARWIN.COM

THE PROCESS IS COLLABORATIVE AND INCLUSIVE – GET INVOLVED!

10/25

IMMERSION WORKSHOP

An interactive opportunity to share your perspective of the town and express your vision for the new brand.

WHEN: Meet and greet: 6:00pm, Activities: 6:30 - 8:00pm

WHERE: Warren County Community Center - 538 Villa Avenue

**PUBLIC
PARTICIPATION
ENCOURAGED**

11/16

INSIGHTS REVEAL

A discussion of the insights uncovered during the immersion process and possibilities for the new brand.

WHEN: 6pm - 9pm

WHERE: To be determined

**PUBLIC
OBSERVATION
AVAILABLE**

12/6

BRAND BRIEF REVEAL

A reveal of the first iteration of a foundational document that captures the new brand strategy.

WHEN: 6pm - 8pm

WHERE: To be determined

**PUBLIC
OBSERVATION
AVAILABLE**

Register at the link below. Admission is Free.
www.eventbrite.com/e/front-royal-re-branding-tickets-28554680819

PROJECT CONTACT

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